



Management is the new development: Rotterdam is a pioneering city in the field of integrated future-oriented management

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Cities right across the world are confronted with major issues in the areas of energy, climate, resource scarcity, healthy, mobility and congestion. European cities will need to face enormous replacement tasks during the forthcoming decades. A multitude of buildings, infrastructure and sewage systems from the 1950-1980 period will need to be renewed or replaced.

These tasks offer enormous opportunities for innovation, the valorisation of flows in the city, the application of new systems and establishing connections with social assignments. Opportunities to make these areas gas-free, climate-adaptive, energy-neutral or circular. It will also result in the necessary momentum to realise a public space which is far better suited to the population.

Management organisations are responsible for many of the aforementioned tasks, systems and assets. They have access to the required investment resources and the knowledge to solve these major issues. However, these investors will need to dare to take more of an initiative in innovation processes, act more integrally and strategically and also take the lead where sharing knowledge is concerned.

We manage assets worth 170 billion euros in the Netherlands and spend an impressive 15 billion euros on management each year. We own almost 13 billion euros' worth of capital goods in Rotterdam, plus we annually invest 190 million in management and replacement.

I would like to use my presentation to show how Rotterdam has developed over the past decades, from an unattractive reconstruction city to a city rated as being in the top 10 of the Lonely Planet travel guide. And I would like to demonstrate how the city is preparing for the future and taking substantial steps in the field of integrated customisation in asset management and smart, future-oriented management.